

WP4

Development of CPD courses

COURSE 1		
Name of the course	Innovation Management	
EQF Level	6	
Place	University “ Kadri Zeka “ Gjilan	
Structure of the course	Contact hours 1 h per day Frequency 4 week Assessment – yes	
Educators	PhD.C. Lulzim Rashiti	
Target group	Students	
Competences	Content	Learning strategies
Student Knowledge: <ul style="list-style-type: none"> - The purpose of this course is to: - provide students with a critical approach to creativity and innovation in the organization; - familiarize students with the process of creating new ideas (products, services or even new ways of solving problems); - familiarize participants with the role of the organizational environment to 	Week The lecture that will take place First week: Introduction / Presentation of the course Second week: Individ and creativity Third week: Creativity and Innovation Fourth week: The process of creative thinking Fifth week: Techniques for generating creative ideas Sixth week: Types of innovations	The course is designed to familiarize students with the basic concepts of innovation management. The lectures will focus on the breakdown of theoretical concepts such as the meaning of innovation, types of innovation, innovation and creativity in organizations, management of research and

Project Number:



<p>stimulate creative thinking and innovation;</p> <ul style="list-style-type: none"> - Demonstrate knowledge of government instruments to support innovation. <p>Upon completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> - Demonstrate that they understand the entrepreneurial and innovative process and the way entrepreneurial firms operate. - Apply the techniques of generating innovative ideas and creative thinking in problem solving in the organization. - Demonstrate analytical skills in the role of the organizational environment in promoting innovation within the organization. - Critically analyse government policies related to innovation. 	<p>Seventh week: Organizational structure, organizational culture and implications for innovation</p> <p>Eighth week: Test I</p> <p>Ninth week: Innovation and entrepreneurship</p> <p>Tenth week: Innovation and Market / Part One</p> <p>Eleventh week: Innovation and the Market / Part two</p> <p>Twelfth week: Intellectual property and innovation</p> <p>Thirteenth week: The role of government in promoting entrepreneurship and innovation</p> <p>Fourteenth week: Case study: Creating and innovating a business idea</p> <p>Fifteenth week: Test II</p> <p>Sixteenth week: Final consultations</p>	<p>development, types of collaborations, protection of intellectual property, resistance to change ending with the creative selection process. problems.</p>
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Project Number:

